

Toyo Kensetsu Kohki: Innovating For a Safer, Automated Future

Toyo Kensetsu Kohki innovates with high-quality rebar processing and automation, emphasizing human resource education and global service excellence.

By Paul Mannion



Toyo Kensetsu Kohki, a leading name in Japan's rebar processing industry, is dedicated to high-quality standards and innovative solutions to meet the diverse needs of an earthquake-prone nation. Yasuo Tanaka, the company's president, underscores its commitment to excellence: "We have confidence in our products and services based on the high-quality standards and diverse needs required in earthquake-prone Japan."

A cornerstone of Toyo Kensetsu Kohki's success is its focus on human resource education. Mr. Tanaka highlights the importance of this: "We



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value human resource education, and although it requires time and patience to develop personnel who can provide both technical services and sales, it is something we have placed great importance on since our foundation." This approach ensures that its technicians can respond swiftly and appropriately, prioritizing customer satisfaction.

The company's latest innovations include advanced automation systems such as a sorting and feeding device, and tailored solutions for various business scales and budgets. One notable addition is the Gorilla, a new model of rebar bending machine that is more user-friendly and integrates the TLINKS service for remote management of processing status. Mr. Tanaka shares: "The newly integrated TLINKS service allows for remote management of the processing status, and we plan to further expand its functions in the future, continuing to contribute to solving industry challenges."

Expanding beyond Japan, Toyo Kensetsu Kohki collaborates with local distributors to maintain high service standards overseas. Its strategic partnerships ensure localized support in key Asian markets, helping the company to address both market-specific needs and the global demand for Japanese construction technology.



Sorting and feeding device for cutting machine

Mr. Tanaka is optimistic about the future, particularly as global awareness of disaster prevention grows. "We believe that at some point in time, in any country or region, quality will prevail over price," he asserts. By continuing to innovate and adapt, Toyo Kensetsu Kohki aims to remain at the forefront of the construction industry, offering solutions that emphasize sustainability, reliability and safety.



Gorilla

Upgraded double bender for D16-D41